



**2012**

**Nebraska Agricultural Technologies Association Conference and Trade Show**

**Sponsor/Exhibitor Information**

**Terms:** Organizations have an opportunity to sponsor and/or exhibit during the NeATA Conference. All sponsors and exhibitors are recognized throughout the conference and are encouraged to submit logos and/or ads to display electronically during conference breaks.

**Location:** Midtown Holiday Inn  
2503 South Locust Street  
Grand Island, NE 68025-2504  
Phone: 800-548-5542

**Dates:** February 1-2, 2012

**Sponsorship/  
Exhibitor**

**Opportunities:** Platinum Sponsorship - \$1,000

- Formally recognized at luncheon
- Exhibit space and three registrations included
- Company logo/ad displayed electronically throughout conference

Gold Sponsorship - \$500

- Exhibit space and two registration included
- Company logo/ad displayed electronically throughout conference

Silver Sponsorship - \$250

- Exhibit space and one registration included
- Company logo/ad displayed electronically throughout conference

Bronze Sponsorship - \$100

- Company logo/ad displayed electronically throughout conference

**Exhibit area:** Covered table. Approximate space is 10 ft. wide x 8 ft. deep.

**Colors:** White draping/skirting

**Setup:** Wednesday, February 1, 1:00 p.m. – 5:30 p.m.

**Breakdown:** After 4:00 p.m. Thursday, February 2, 2012. All exhibits and their components must be removed from the exhibit area by 6:00 p.m.

**Deadline:** Applications for sponsorship/exhibit space must be received by January 20, 2012.

**Exhibit Facilities**—Exhibits will be located in the ROYAL/GRAND rooms where all general sessions, Lunch and breaks will be served

**Exhibit Spaces**—There will be approximately 15 exhibit spaces available for the conference. Individuals staffing the exhibit must be registered for the conference.

**Applications for Exhibit Space**—Applications for sponsorship/exhibit space must be submitted by January 20, 2012. Earlier is recommended. Companies or organizations wishing to exhibit at the NeATA Conference and Trade Show must complete the application form and send with payment to:

NeATA Conference & Trade Show Exhibits  
Attn: Dave Varner  
1206 West 23<sup>rd</sup> Street  
Fremont, NE 68025  
Phone: 402-727-2775 or 402-720-2275  
Fax: 402-727-2777  
E-mail: dvarner1@unl.edu

Payment may be made by check or on-line at neata.org. Make checks payable to NeATA. Applications may be submitted by regular mail, fax or e-mail. If submitted by fax or e-mail the application will not be processed until payment is received.

**Cancellation of Exhibit Space**—Refunds will be granted for cancellations received by January 20, 2012.

**Electrical Service**—Electrical service must be requested on exhibit application form.

**Limits of Liability**—The Nebraska Agricultural Technologies Association, the University of Nebraska, and all sponsors and supporters are not responsible for any theft, loss, damage to property, or personal injury that may occur prior to, during, or subsequent to the period covered by the application for exhibit space. Exhibitors should arrange for proper insurance to protect against such losses prior to participating in the event. Every effort will be made to protect property and to provide a safe meeting place for conference participants and exhibitors.

### **Lodging Information**

A block of rooms has been reserved at the Holiday Inn Hotel and Convention Center.

Group Name: **Nebraska Agricultural Technologies Association**  
Rate: \$70.00 (1-4 people)  
Cutoff Date: January 15, 2012  
Phone: 800-548-5542

### **Additional Information**

If you have questions regarding exhibits at the NeATA Conference and Trade Show contact:

Dave Varner  
Phone: 402-727-2775 or 402-720-2275  
Fax: 402-727-2777  
E-mail: dvarner1@unl.edu



**2012**

**Nebraska Agricultural Technologies Association Conference and Trade Show**

**Application for Sponsorship/Exhibit Space**

Midtown Holiday Inn, Grand Island, NE  
February 1-2, 2012

Spaces are limited for the conference, so get your application in early to reserve your space(s). By submitting an application, you indicate your willingness to comply with the terms and conditions stated as well as other conditions deemed necessary for the Conference. This application becomes a contract between the exhibiting company and NeATA when signed by representatives of the exhibiting company and accepted by NeATA. Please complete and return the application with payment by January 20, 2012.

Mail to: **NeATA**  
**Attn: Dave Varner**  
**1206 West 23<sup>rd</sup> Street**  
**Fremont, NE 68025-2504**

**Phone: 402-727-2775 or 402-720-2275**  
**Fax: 402-727-2777**  
**NOTE: You may fax your application, but space is only reserved upon receipt of payment.**

Date: \_\_\_\_\_

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail address: \_\_\_\_\_

URL: \_\_\_\_\_

Number of spaces requested: \_\_\_\_\_

Will your exhibit require electrical service? \_\_\_\_\_ yes \_\_\_\_\_ no

NOTE: Please e-mail company/organization logo/ad as an attachment to [dvarner1@unl.edu](mailto:dvarner1@unl.edu)

Authorized signature: \_\_\_\_\_